

Adam Torralba-Lucas











About

Senior Graphic Designer with 16+ years industry experience both in freelance and permanent roles across a variety of sectors. Knowledge and skills to manage a project from initial brief and concept, to final delivery, ensuring the client vision is realised.

Education

Education includes a Bachelor of Arts Degree from the Arts Institute Bournemouth and Foundation Diploma in Art and Design from The London College of Communication.

Technical skills

 Id	InDesign	 Ae	After Effects
 Ai	Illustrator	 Au	Audition
 Ps	Photoshop		Acrobat
 Pr	Premier Pro		PowerPoint
 Hubspot	Hubspot		Figma

Contact details

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Referee's available on request.

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Employment history

Senior Graphic Designer

Global Screening Services / GSS (2022-Present)

Creation and oversight of all design output across the business. Development and build of the brand, creation of online content across the new website and on social channels. Core projects included marketing videos, brochureware and reports, social assets, pitch documents, exhibitions, office signage and branding. Working closely with Head of Marketing to push the brand forward and grow the business. Great relationships with heads of the business to maintain visual brand consistency. Implementation of design best practices from developing the new website to creating design templates to showcase key marketing collateral.

Senior Graphic Designer

Marsh & JLT (2014-2022)

Freelance to permanent role within the Creative Design Team at JLT, and later Marsh. Working on all aspects of design, across all areas of the business. Initially high-end print projects, moving onto digital material including video/animation, website, and social media content. Gaining managerial experience overseeing the development of two Junior Designers.

Freelance Print & Digital Designer

(2008-2024)

Working with a broad range of clients on a freelance basis throughout professional career. Clients within various sectors, from Corporate, Advertising, Retail and Financial. Clients and studios include; Sudler London, Llewellyn Davies Yeang, Savills, BP and Microsoft. Honing skills within print and digital design, from branding, video/animation, brochures/reports, illustration, web content and marketing collateral.

Junior Graphic Designer

Best&Co (2008-2012)

Junior Design role in a small, bespoke design studio, with financial and corporate client base. Delivering brand and annual report material for regular clients.